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PRICE LIST OF GLADIOLUS 1934

I BELIEVE

That business goes to and stays where it is well treated.

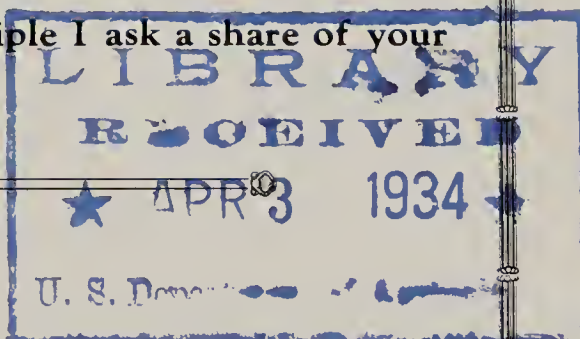
That it pays better to do the right thing than to explain why it was done wrong.

That honesty is the best policy.

That the public is intelligent enough to recognize fair dealing in business.

That I have a name worth protecting and a reputation worth sustaining.

And on this principle I ask a share of your orders.



“You Can Have 5 Bulbs
At 10 Rate”

HOWARD J. BURD

*Grower of Unusual
Gladiolus*

WASHINGTON, NEW JERSEY



CORONADO

All Bulbs Priced Subject to Prior Sale.

You can have 5 at 10 rate. Large bulbs are 1¼ inch up. I treat at planting time with Semesan, and ship virgin bulbs, full of Vitality. **Terms: Cash with order, postpaid by me. Write your name and address plainly.** I ship from November 1st to April 15th.

No Order Accepted for Less Than \$1.00

BURD'S LONG COUNT

As my old customers know, your GLAD orders will be filled most liberally. I could promise you more for your money but like to surprise you by doing better than I offer. **The Larger the Order, the More Liberal the Overcount.**

"No sale is complete until you are fully satisfied."

Canadian Regulations: Get permit of Destructive Insect and Pest Act Advisory Board, Ottawa, Canada.

Send your order early for best selection.

**Address HOWARD J. BURD
WASHINGTON, NEW JERSEY**

*Member American, New Jersey and
New England Glad Societies*

- Aflame.** Begonia-rose, shading to bright orange flame near edge. Six open on long spike. Bulbs 8c each; 10 for 50c.
- Albatross.** Large, pure white, perfectly placed on long spike. **Very fine.** Bulbs 12c each; 10 for \$1.00.
- Arlington.** Bright orange, warm buff at base of petals. **Good.** Bulbs 10c each; 10 for 80c.
- Balboa.** Apricot-pink, yellow throat, lovely flower and spike. **A fine Glad.** Bulbs 8c each; 10 for 60c.
- Betty Nuthall.** Light coral, pale orange throat. **Very large and impressive.** Bulbs 8c each; 10 for 60c.
- Blue Torch.** Lovely light blue. **Attractive color.** Bulbs 8c each; 10 for 70c.
- Bleeding Heart.** Vivid pink, with carmine blotch. Scored 98 points by 5 judges at Boston show. **Very, very good.** Bulbs 25c each; 10 for \$2.00.
- Catalina.** Rosy pink with lemon throat. **Good.** Bulbs 7c each; 10 for 60c.
- Catherine Coleman.** Large, coral-pink exhibition Glad. **A high class creation.** Bulbs 8c each; 10 for 70c.
- Cara Mia.** Clear pink with tall strong growth. **Extra early bloomer. Very Pretty.** Bulbs 8c each; 10 for 50c.
- Cameo (Kemp).** Cameo pink with greenish yellow blotch. **A nice one.** Bulbs 10c each; 10 for 80c.
- Commander Koehl.** Deep scarlet red that sparkles. **The best red.** Long spike. Bulbs 15c each; 10 for \$1.00.
- Coronado.** Milk white with laced royal purple blotch. **A grand creation.** Bulbs 10c each; 10 for 70c.
- Dr. Moody.** Very early exhibition lavender. **A prize winner always.** Bulbs 10c each; 10 for 50c.
- E. I. Farrington.** Midseason, pure yellow, well placed blooms. **A good one.** Bulbs 10c each; 10 for 80c.

Erica Morini. Warm salmon orange self. Early with 7 open at once. 6-inch flowers and a glad with a future. Bulbs \$2.00 each; 10 for \$18.00.

Emile Aubrun. Huge flowers of live smoky bronze cherry center. **Fascinating.** Bulbs 7c each; 10 for 60c.

Eliz. Tabor. Rosy pink on white ground. crimson blotch. **Very early.** Bulbs 5c each; 10 for 40c.

Frank J. McCoy. New, tall, pink. Blue ribbon winner at California Glad Show. 22 buds—10 open. **Very good.** Bulbs, 10c each; 10 for 80c

Golden Dream. Nice dark yellow. Late bloomer. Bulbs 6c each; 10 for 40c.

Gate of Heaven. The richest and deepest large flowered yellow. Strong grower, and very desirable acquisition in its color class. Large bulbs \$3.00 each; small bulbs \$1.00 each.

Kirchoffs Violet. A real violet blue. **Very attractive.** Bulbs 6c each; 10 for 40c.

King Arthur. Heavily ruffled, lavender. Marvelous 6-inch flowers. Large bulbs, \$4.00 each.

Los Angeles. Shrimp pink with glowing orange. Carmine blotch. Tall and graceful. Bulbs 5c each; 10 for 30c.

Miss Greeley. Similar to Phipps in color, but more orange tinted. Good spike, good habit blooms well placed, 10 open at once, and 3 weeks earlier than Phipps. **A Most excellent Glad.** Bulbs 18c each; 10 for \$1.50.

Marmora. Lavender grey with petunia blotch. Large, stately, perfect placement. **Very fine.** Bulbs 8c each; 10 for 50c.

Marie Kundred. The best early white. Bulbs 5c each; 10 for 40c.

Mr. W. H. Phipps. The Wonder Glad. Light rose salmon, 20 or more enormous flowers, nearly all open at once. **Very fine.** bulbs 6c each; 10 for 44c.



Minuet. The finest, low-priced, lavender. A very soft shade and long spike. **A wonderful Glad.** Bulbs 8c each; 10 for 60c.

Mrs. Aaron Gay. Pink, white line down center. Yellow throat. Bulbs 15c each; 10 for \$1.40.

Mrs. F. H. Hornberger. Best late blooming, white. Bulbs 7c each; 10 for 50c.

Mrs. F. C. Peters. Rose lilac, crimson blotch. Late. **A good one.** Bulbs 7c each; 10 for 50c.

Mrs. H. E. Bothin. Ruffled flesh Salmon, Late. **Good.** Bulbs 6c each; 10 for 40c.

Mrs. Leon Douglass. The giant of them all. Flame pink. **Outstanding.** Bulbs 5c each; 10 for 40c.

Mr. F. M. Shick. Clear geranium pink, cream throat. **Fine.** Bulbs 10c each; 10 for 70c.

Mrs. N. Vanderbilt. Ruffled salmon pink, yellow throat. Attractive. Bulbs 7c each; 10 for 60c.

Mrs. Van Konynenberg. Nearly sky blue. A rare color. Bulbs 8c each; 10 for 50c

Mexican Fire Opal. Orange copper. **Attractive.** Bulbs 15c each; 10 for \$1.30.

Ohio State. Earliest good glad we know of; it has bloomed in 35 days. Always under 60 days. Begonia rose, tinted lavender. Good spike and substance. **A pleasing Glad.** Bulbs 20c each; 10 for \$1.80. Small bulbs 7c each; 10 for 60c.

O. D. Baldwin. Deep rich red, cherry blotch. **Extra fine.** Bulbs 15c each; 10 for \$1.30.

Opalescent. Pale lavender. **Good.** Bulbs 6c each; 10 for 40c.

Our Selection. Giant Exhibition Glad that has created a big sensation in the Australian shows, and in the few places it has been seen in America. Salmon red, lower petals have a blotch of cerise, bordered cream. Bulbs 12c each; 10 for 90c.

Picardy. Soft shrimp pink. The most outstanding introduction of recent years. Wide open, 6-inch florets on long spike. **Get this one sure.** Large bulbs 25c each; 10 for \$2.00. Small bulbs 12c each; 10 for \$1.00.

Primrose Princess. Clear primrose yellow. **Best light yellow today.** Bulbs 10 each; 10 for 60c.

Pride of Wanakah. Rich lavender rose. **Very Showy.** Bulbs 6c each; 10 for 40c.

Pearl of California. La France pink, 10 open. **Extra.** Bulbs 8c each; 10 for 70c.

Pfizers Triumph. Immense blooms of salmon-orange. A sensation at shows. Bulbs 6c each; 10 for 50c.

Purple Glory. Deep violet maroon, ruffled and pretty. Bulbs 7c each; 10 for 50c.

Quinton. Coral-pink, darker towards edges. Very early bloomer, and I consider this one of the best early Glads. Bulbs 6c each; 10 for 40c.

Ramesses. Very tall, aster purple.. **Extra good.** Bulbs 40c each; 10 for \$3.20.

Romance. Salmon rose, bordered blue. In great demand. Bulbs 5c each; 10 for 40c.

STARDUST---Special !

STARDUST (Burd) A. G. S. Registration No. 2276. A very striking new color. Rose red inclining to purple. 5 open on long spike with color showing in 4 more buds at one time. Good facing, forming an artistic spike of 4½-inch florets. A strong, healthy variety. Large bulbs \$2.00 each; 10 for \$18.00. Medium bulbs \$1.25 each; 10 for \$10.00. Small bulbs 75c each; 10 for \$6.00. 25 small bulbs for \$12.00.

In offering this new Glad to the public, I wanted to be sure of the color description, so last summer I sent a dozen spikes to Mr. Isaac Sharps, the well-known artist. Mr. Sharps is classed as an expert on nature subjects. His letter follows:

New Hampton, N. J.

Aug. 31, '33.

Dear Mr. Burd:

I have been studying your new Glad, "Stardust," and am pleased to say that the longer I look at it, the better I like it. Its beautiful velvety crimson, a rose red inclining to purple, has a softness and charm all its own. The throat of the flower is of a delicate ivory tint, and has the softness of pastel coloring. Coming through the center of the petals is a pure bright red in rather broad markings, blending away to the extreme edges of the petals in a delicate purple tint. Your new Glad has what artists are pleased to call, "latent color," that is, the more the color is looked at, the more color is seen. This quality is an enduring charm, and I predict this new creation, evolved from nature's vast storehouses of beauty, will win many friends among growers of these beautiful flowers.

Yours truly,

ISAAC SHARPS

Scarlet Wonder Blood red, 6-inch flowers.
Bulbs 8c each; 10 for 60c.

Sid Plummer. Late cream yellow. **Good.**
Bulbs 7c each; 10 for 50c.

Taro. Cerise color. Early and very nice.
Bulbs 7c each; 10 for 50c.

The Orchids. Pale frosted lavender. Bulbs
5c each; 10 for 40c.

Pride of America Mixture. All colors.
Early, mid-season and late bloomers. 40
bulbs for \$1.50, postpaid.

GLADIOLUS SEED

I am offering this year a limited supply of carefully hand pollinated seed saved from the very finest varieties of gladiolus. Have made the same crosses as have already produced some of the finest varieties in the world and many others. In planting this seed and in growing on the bulbs you stand as good a chance as anyone of securing outstanding seedlings. Every seed that grows will produce a flower different from any other gladiolus in existence. Every seed of gladiolus is different. Even if you don't get world beaters you will get some that you will like. And you can show them to your friends as something no one has ever seen before.

This is not common seed saved from ordinary cheap varieties but is a result of crossing the newest and finest varieties in existence today. I have only a limited supply of seed. I am planting half of it myself and will sell the rest.

I sell it only on condition that if you secure outstanding seedlings, and if you wish to sell them at a good price, that you will give me first chance to buy them.

Price, \$1.00 per packet of 50 seeds.

"EXTRA SPECIAL"

If your order amounts to over \$3.00, I will give one small bulb gratis of "Stardust."